



The Embezzler Next Door: 3 simple steps to stop theft at your school

A Two-Hour Workshop for Schools and their Volunteer Leaders

What you will learn:

- Just how often school funds are stolen
- The 3 simple steps you can take to stop theft
- How to make recordkeeping fast and easy

Workshop speakers:

- **Sandra Pfau Englund** is the leading expert on school support organizations, including parent teacher organizations and high school booster clubs. She has over 20 years' experience as an attorney for nonprofit groups and has been quoted by Forbes, the Wall Street Journal and The Today Show. Her book, *It's Not Just Cookie Dough: The Pain Free Guide to Operating School Fundraising Groups* is scheduled for release in September 2015.
- **Amy Luebbe** is a wife, mother and school volunteer. She also is a felon convicted of stealing over \$14,000 while she worked in the high school spirit store. Amy's honesty and experience bring a unique insight into why people steal and how it can be stopped.

Workshop details: This workshop is being offered for a limited time only in August and September 2015 to school districts nationwide. The workshop is intended for school staff (principals, athletic directors, coaches, band directors and other advisors of school fundraising groups) and volunteer parent leaders. It is sponsored by Parent Booster USA (PBUSA) as part of its new theft prevention initiative, #ittakes2.

Limited dates in August and September available.

Email or call Skye to schedule a workshop.

Email: skye@parentbooster.org

PH: 1-866-936-6209



Amy Luebbe and Sandra Pfau Englund

School fundraising is a \$1.5 billion business operated by a staff of parent volunteers, typically with little or no experience managing a nonprofit group, and who often have 100% annual turnover of the leadership. **Parent Booster USA** provides registration services to keep school fundraising groups in compliance with federal and state regulations, financial tools to keep track of the money raised, and the guidance needed to help these groups pass the baton from this year's volunteers to the next.

I was shocked by Amy's honesty when she told me her story of why she stole from her daughter's school and how she got away with it for more than two years. I knew we had to share her story and provide schools and their volunteers' simple and easy ways to avoid theft.

Sandy Pfau Englund
Founder, Parent Booster USA



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